



Corporate Profile

Building stronger businesses through governance, partnership and innovation.

Business confidence, built on strong foundations.

Assurance that your business is compliant, has strong systems, relies on sound data and uses technology effectively.

Confidence in the fundamentals

Business owners and directors need confidence that the foundations beneath growth are sound.

GoBisnix gives clients assurance that their business is compliant, has strong systems, relies on sound data and uses technology effectively.

COMPLIANT

Obligations are understood, organised and addressed through practical governance and compliance disciplines.

STRONG SYSTEMS

Processes, controls and responsibilities are structured to support reliable operations.

SOUND DATA

Management information is organised to support accurate reporting and better decisions.

EFFECTIVE TECHNOLOGY

Automation and AI are applied responsibly to simplify work and strengthen capability.

A home-grown business enablement partner

GoBisnix Limited was established in response to a gap observed through the founder's experience working with small and medium-sized enterprises in Papua New Guinea's financial industry.

Many businesses generated income and had commercial potential, yet lacked the governance, organisational structure, risk management practices, processes and systems needed to sustain growth. Compliance with tax, business reporting and superannuation obligations could become reactive, while weak management accounts limited informed decision-making.

GoBisnix was founded to help bridge that gap. The company works with clients to strengthen governance, policy, procedures, risk management and operational foundations, then introduces practical automation and digital tools where they can create value.

The result is a partnership model designed around stronger foundations, practical implementation and continued improvement—not advice delivered in isolation.

“Building stronger businesses begins with building stronger foundations.”

Purpose, mission and vision

VALIDATED EDITORIAL STATEMENT

Purpose

GoBisnix exists to build stronger businesses by strengthening governance, improving business processes and delivering practical solutions that create lasting value for customers and stakeholders.

VALIDATED EDITORIAL STATEMENT

Mission

To partner with businesses in strengthening governance, improving operational excellence, managing risk and implementing practical digital solutions that create measurable value.

INTENDED DIRECTION

Vision

To become Papua New Guinea's trusted business enablement partner, recognised for governance excellence, practical innovation and long-term client partnerships.

Focused on established PNG businesses

GoBisnix is designed for organisations that need stronger foundations without the complexity or cost of building large specialist teams.

CONFIRMED FOCUS

Primary clients

Registered limited liability companies and sole traders with minimum annual turnover of K500,000.

CONFIRMED APPROACH

Start-ups

Initially supported through digital toolkits: checklists, guides and templates rather than full advisory engagements.

Priority industries

RETAIL

TRANSPORTATION

REAL ESTATE

HOSPITALITY

CONSTRUCTION

SECURITY

The initial sector focus reflects the company's stated market direction. The business enablement approach may be adaptable to other industries, subject to capability and engagement assessment.

More than a one-off consulting engagement

**Assess. Design. Implement. Automate. Support.
Improve.**

1

Strategic advisory

Governance, risk, compliance and business improvement projects.

2

Practical implementation

Policies, processes, controls, workflows and reporting structures.

3

Ongoing support

Continuing business support and process improvement beyond the initial engagement.

4

Digital enablement

AI-assisted and automated solutions introduced where foundations and use cases are sound.

Five areas, one business outcome

The following solution catalogue consolidates the approved Phase 2 direction. Specific scopes are confirmed through each client engagement.

SOLUTION AREA

Governance & advisory

Governance reviews, policies, planning, structures and reporting frameworks.

SOLUTION AREA

Risk & compliance

Risk assessments, control reviews, compliance frameworks and regulatory readiness.

SOLUTION AREA

Business process

Process mapping, SOPs, workflow design, documentation and optimisation.

SOLUTION AREA

Digital & AI

Future capabilities may include custom agents, automation, reporting and knowledge tools.

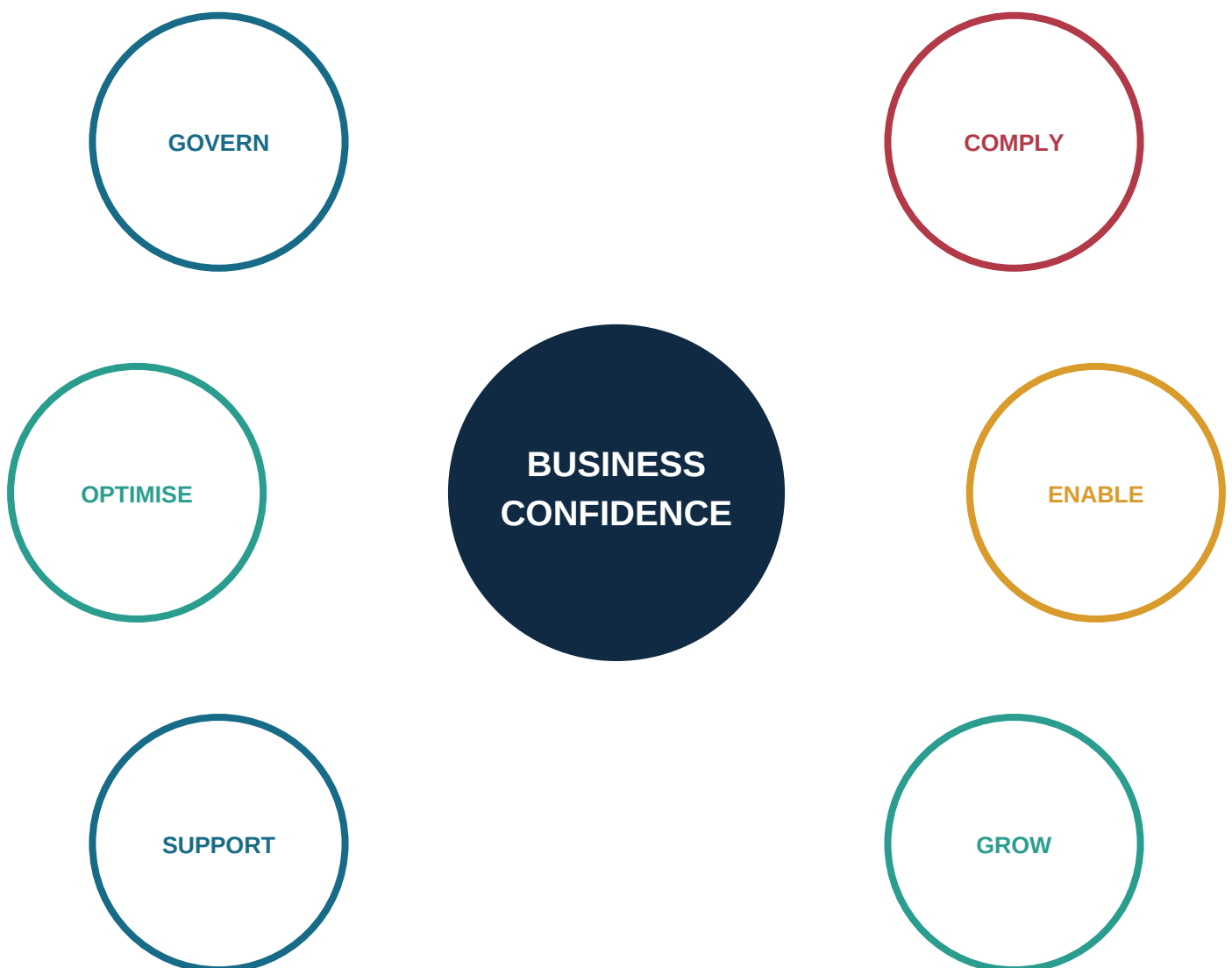
PROPOSED FLAGSHIP RELATIONSHIP

Managed business support

Proposed ongoing governance, compliance, process and technology support arrangements.

Business Enablement Framework

A proposed six-pillar framework for structuring client improvement. The framework name and formal adoption remain recommendations.



RECOMMENDATION: GBEF™ is a proposed name and methodology; trademark status has not been asserted.

A structured pathway for improvement

PILLAR 1

Govern

Effective governance, accountability, policies and decision-making.

PILLAR 2

Comply

Legal, regulatory and organisational obligations.

PILLAR 3

Optimise

Better processes, efficiency and operational performance.

PILLAR 4

Enable

Practical technology, automation and responsible AI.

PILLAR 5

Support

Ongoing operational, governance and advisory assistance.

PILLAR 6

Grow

Organisational capability for sustainable long-term growth.

Governance principles

Integrity

Act honestly, ethically and transparently.

Accountability

Accept responsibility for advice, actions and commitments.

Professional excellence

Deliver practical, accurate and commercially relevant solutions.

Independence

Provide objective advice grounded in evidence and judgement.

Confidentiality

Protect client information and exercise professional discretion.

Continuous improvement

Encourage learning, innovation and measurable improvement.

Responsible technology

Apply digital solutions and AI securely and ethically.

Long-term partnership

Focus on sustainable client success beyond short engagements.

AI supports people and sound judgement

Technology should simplify work, strengthen control and improve decisions—not add complexity.

INTENDED CAPABILITY

Consultant enablement

Use AI to improve speed, consistency and quality in delivery.

INTENDED CAPABILITY

Client-specific agents

Develop customised assistants for suitable, well-governed business use cases.

INTENDED CAPABILITY

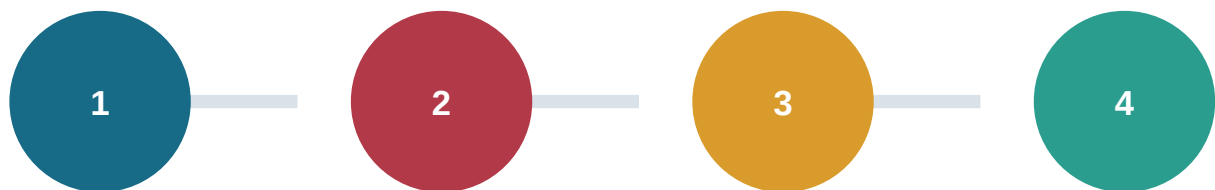
Subscription platform

Explore affordable access to governance resources, workflows and digital tools.

Responsible adoption sequence

Strong foundations → clear business need → controlled implementation → human oversight → continuous improvement

Support that continues after implementation



DISCOVER

Understand the business, obligations and operating context.

STRENGTHEN

Build governance, controls, processes and reporting foundations.

ENABLE

Introduce fit-for-purpose workflows, automation and technology.

IMPROVE

Provide ongoing support, review and process improvement.

“As our clients grow, we grow with them.”

Roadmap 2026–2031

This roadmap is aspirational. It presents the direction described in Phase 3, not completed milestones or a forecast.

FOUNDATION

Strengthen governance methodologies, processes and advisory capability.

EXPANSION

Develop industry-specific solutions and managed support.

DIGITAL GROWTH

Develop AI-enabled workflows, customised agents and digital products.

PLATFORM

Explore subscription-based governance and business support resources.

LONG-TERM VISION

Build recognition as a trusted PNG business enablement partner.



Build confidence. Strengthen the business.

GoBisnix partners with organisations to strengthen governance, improve operations, manage risk and apply practical technology—so business owners and directors can focus on sustainable growth.

GOBISNIX LIMITED

Trusted • Value adding • Professional

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